SBGIC-2025

January 22, 2025

IMPORTANT DATES
Last date for receiving abstracts: 13th January, 2025
Information of acceptance: 16th January, 2025
Last date for submission of final paper: 21st January, 2025

Notification
Selected quality papers presented in the conference will be considered for publication in Oorja, International Journal of Management & IT, ISSN (print) 0974-7869, ISSN (online) 2395-6771 subject to approval through the Double Blind Peer Review process.

PRESENTATION MODE:
Online Mode, The authors of accepted papers will have to present their papers in online mode.
REGISTRATION FEES
Rs. 200/- + GST (18%) = Rs. 236/-
PAYMENT MODE
NEFT Transfer : HDFC Bank Ltd., ICG Campus, Gurukul Marg, SFS, Mansarovar, Jaipur
A/c No. : 09871450000118 / IFSC Code : HDFC0000987

Srimad
Bhagavad Gita
International Conference
SBGIC-2025

**Exploring Bhagavad Gita for
Contemporary Business, Management and Leadership**

January 22, 2025

ABOUT THE CONFERENCE

The Srimad Bhagavad Gita is an ancient Indian classic that has illuminated civilizations not just in India but around the world. It covers a wide range of essential subjects relevant to the Indian philosophical and spiritual heritage.

The Srimad Bhagavad Gita uses three pillars of knowledge, ethics and philosophy to address the persistent problems that humanity faces.

People in the modern world have lost their intrinsic connection to life, nature, and God as a result of an unhealthy obsession with the mundane, which prevents them from achieving a higher level of existence. Due to this split, it appears that people are deluded into believing that they are content and healthy, but the truth is very different because they are surrounded by misinformation. This international conference will introduce the essence of Bhagavad Gita to all the participants and further deepen the understanding of those already familiar. For the past several millennia, people from all walks of life have discovered Gita's practical spiritual wisdom to empower their lives. Gita's knowledge provides a deep understanding of human nature, enabling one to live and interact in the world with expansion, ease, and fulfillment. Hence, this conference aims to play a positive and purposeful role in fostering greater understanding and consciousness.

OBJECTIVES OF CONFERENCE

The conference is aimed at reinstating the Bhagavad Gita as a source of motivation for fostering a sense of spirituality and finding world peace.

Also the conference objective is to substantiate that Srimad Bhagavad Gita is a source of eternal vision for mankind.

CALL FOR PAPERS/POSTERS

Participants are invited across disciplines to submit their abstracts/posters relevant to the theme(s) of the Conference. Abstracts for oral presentation (300-500 words; excluding author names and affiliations) and full length paper (4000 words) in, Times New Roman, MS-Word 2007/ 2010, Font Size-12, should be submitted at iiim@icfia.org.

Submissions are welcome on topics including but not limited to the following:

- Instilling Moral Values and Ethics through Bhagavad Gita
- Instilling Right Attitude through Bhagavad Gita
- Perception Management through Bhagavad Gita
- Stress Management through Bhagavad Gita
- Balancing Emotional Quotient through Bhagavad Gita
- Gita in Family Dynamics
- Gita in Modern Day Management

WHO SHOULD PARTICIPATE

Academicians, Researchers, Students from Universities, Research Institutes, Corporates, Governments & Non-government Organizations.

CONFERENCE VENUE

International School of Informatics & Management
Sector 12, Mahaveer Marg, Mansarovar, Jaipur 302 020, INDIA

ORGANIZING COMMITTEE

Conference Chairperson
Dr. Ashok Gupta
Chairperson

Conference Convenors
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ABOUT THE ORGANIZERS

In alignment with its vision to be globally responsive and socially conscious, International School of Informatics & Management (IIIM) is a pioneer in the field of Management and IT education, delivering value to its stakeholders for the last 26 years now. Ranked amongst the top Management and IT institutions by Rajasthan Technical University and accredited 'A' by NAAC, IIIM believes in bringing a change in the society by imparting quality education. The institute has been consecutively ranked first on the basis of Quality Index Value (QIV) score for the last seven years by the affiliating University.

International Society for Krishna Consciousness (ISKCON), commonly referred to as the Hare Krishna movement, is a Gaudiya Vaishnava Hindu religious organization. It was founded by A.C. Bhaktivedanta Swami Prabhupada on 13 July 1966 in New York City. ISKCON's main headquarters is in Mayapur, West Bengal, India and it claims approximately 1 million members globally.

The most famous and publicly recognizable ISKCON practice is kirtan, a congregational chanting or singing of the Hare Krishna mantra.

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